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## SAN MANUEL ANNOUNCES APPOINTMENT OF TRIBAL GOVERNMENT GENERAL MANAGER AND CEO OF BUSINESS AFFAIRS

SAN MANUEL INDIAN NATION (Highland, Calif.) – July 9, 2007 – The San Manuel Band of Mission Indians today announced the appointment of Aaron Levy to the position of San Manuel Tribal Government general manager and CEO of business affairs.

In this dual role Levy will oversee the day to day operations of San Manuel tribal government administration, including but not limited to finance, legal, governmental and the local, state and federal governmental interface, human resources, information technologies and communications. In addition, Levy will lead the department heads of economic development, diversification and investment programs that include San Manuel real estate development projects, San Manuel Bottled Water Group, hospitality enterprises and restaurants, wireless communications, and future business and economic development.

Levy, a strategic organizational leader with a successful track record in the global markets of wide range of industries, including high tech, telecommunication, electronic manufacturing, entertainment, commercial, aerospace and defense. With over 20 years of corporate background, Levy served as CEO, president, COO and director of several publicly traded companies and has implemented several growth and diversification strategies.

A published author, an inventor/patent holder, military veteran, commercial pilot/ flight instructor and an elected Young Presidents Organization (YPO) member, Levy's business expertise is complemented by a strong educational background that include a Masters and a Bachelors of Science, and a Ph.D. Doctoral Program in Business Leadership and Organizational Change, currently being completed.

"We are pleased to have someone of Mr. Levy's experience joining us. He has a proven track record and will be a very important member of our executive team," said San Manuel Tribal government secretary, Stephanie Bustamante.

Levy is the founder/CEO of Etech Ventures International, Inc., a management organizational consulting and firm that consists of strategic partners that specialized in operational turn around specializing in emerging markets, high tech manufacturing, home land security, and real estate development. Its members serve as Interim CEOs/CFOs/COOs. Most recently in the public sector, Levy served as the U.S President of Luminent, Inc. a formerly publicly traded fiber optic communication firm with operations, design and manufacturing facilities in the U.S, Taiwan and China. On the private sector Levy most recently served as President of ARS, a developer of CASE management software for the legal profession.

In these roles, Levy was directly involved in global operations, diversification, development and marketing of several products, in establishing growth initiatives, global manufacturing and distribution channels, and in integration of mergers of several businesses across cultural channels. He commercialized defense products by co-inventing and implementing manufacturing processes.

Active in several professional and civic organizations, Levy served in the Air Force and he is a USA, (Federal Aviation Administration) FAA certified commercial pilot and an FAA professional flight instructor for instrument, and multi-engines aircrafts.

"I am pleased to be taking this leadership role with San Manuel Band of Mission Indians and be part of this new wave of development of such proud indigenous people and help provide a better quality of life for its citizens by building infrastructure, maintaining civil services and promoting social, economic and cultural development, all in cooperation with the state and the federal government," said Levy. "For the last 20 years I flew over the territory of San Manuel, for pleasure and or for professional training at San Bernardino airport or on my way to Big Bear and it is a special moment and a pleasure occasion to be on the grounds of this proud community that I have read, learned and appreciate about so much."

## ABOUT THE SAN MANUEL BAND OF SERRANO MISSION INDIANS

The San Manuel Band of Serrano Mission Indians is a federally recognized American Indian tribe located near the city of San Bernardino, Calif. The Serrano Indians are the indigenous people of the San Bernardino highlands, passes, valleys and mountains who share a common language and culture. The San Manuel reservation was established in 1891 and recognized as sovereign nation with the right of self-government. Since time immemorial, the San Manuel tribal community has endured change and hardship. Amidst these challenges the tribe continued to maintain its unique form of governance. Like other governments it seeks to provide a better quality of life for its citizens by building infrastructure, maintaining civil services and promoting social, economic and cultural development. Today San Manuel tribal government oversees many governmental units including the departments of fire, public safety, education and environment.